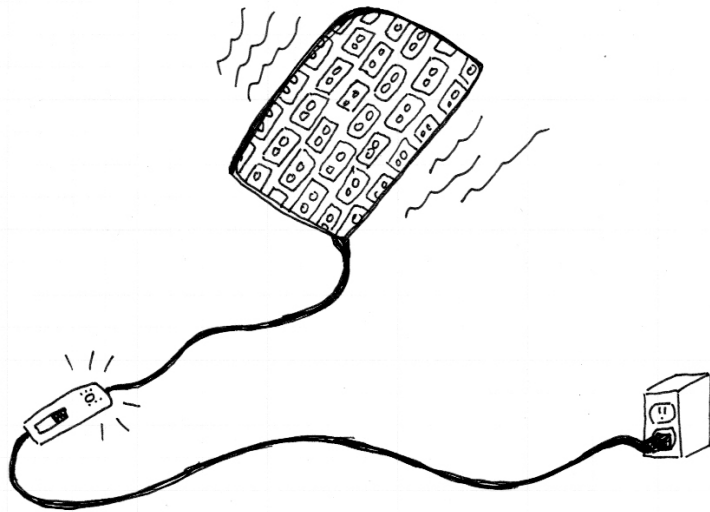


## **How to Conduct Yourself**

April 3 – 9, 2011



'How to Conduct Yourself' is a site-specific installation by Ariane Roesch in the LIME Gallery at CalArts, located at 24700 McBean Pkwy, 91381, that draws a possible path between an outlet and a heating pad.

Roesch is interested in how we situate ourselves within a mechanized society. Her work questions the physical and psychological structures that make up our everyday, ranging from essential building structures such as electrical wiring, to the basic conduct of how people communicate and behave.

'How to conduct yourself' is a play on the word "conduct". To conduct oneself at once means to direct a course, to serve as a channel or medium, and to behave. The installation outlines the path of electricity, or power, from a hidden source that is multiplied to exit through the several channels, or outlets, in the wall only to get connected back together to one cord that then powers the heating pad. The conducting channel or medium then becomes the heating pad that radiates the electrically produced heat, which is then available to be transferred to the viewer via touch.

Opening reception: April 7, 2011, 9 – 11 PM

Ariane Roesch  
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